





old logo vs new logo



basic versions of the logo - color & grayscale



inverted background situation (no change of the logo)



variations of the logo outline

GP general blue



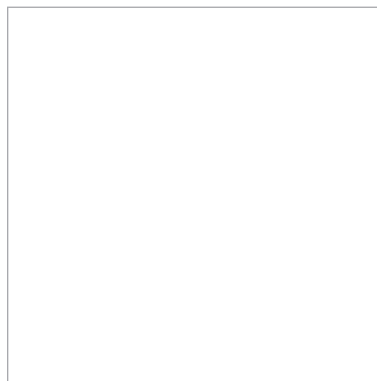
PANTONE 294 C
CMYK 100/58/0/21
RGB 0/80/145
WEB #005091

GP webpay green



PANTONE 376 C
CMYK 50/0/100/0
RGB 150/193/30
WEB #96C11E

GP white



PANTONE 11-0602TPX Snow White
CMYK 0/0/0/0
RGB 255/255/255
WEB #FFFFFF

basic color profiles

PT *Sans* font family

Regular ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
+ěščřžýáíéúůďťň
1234567890

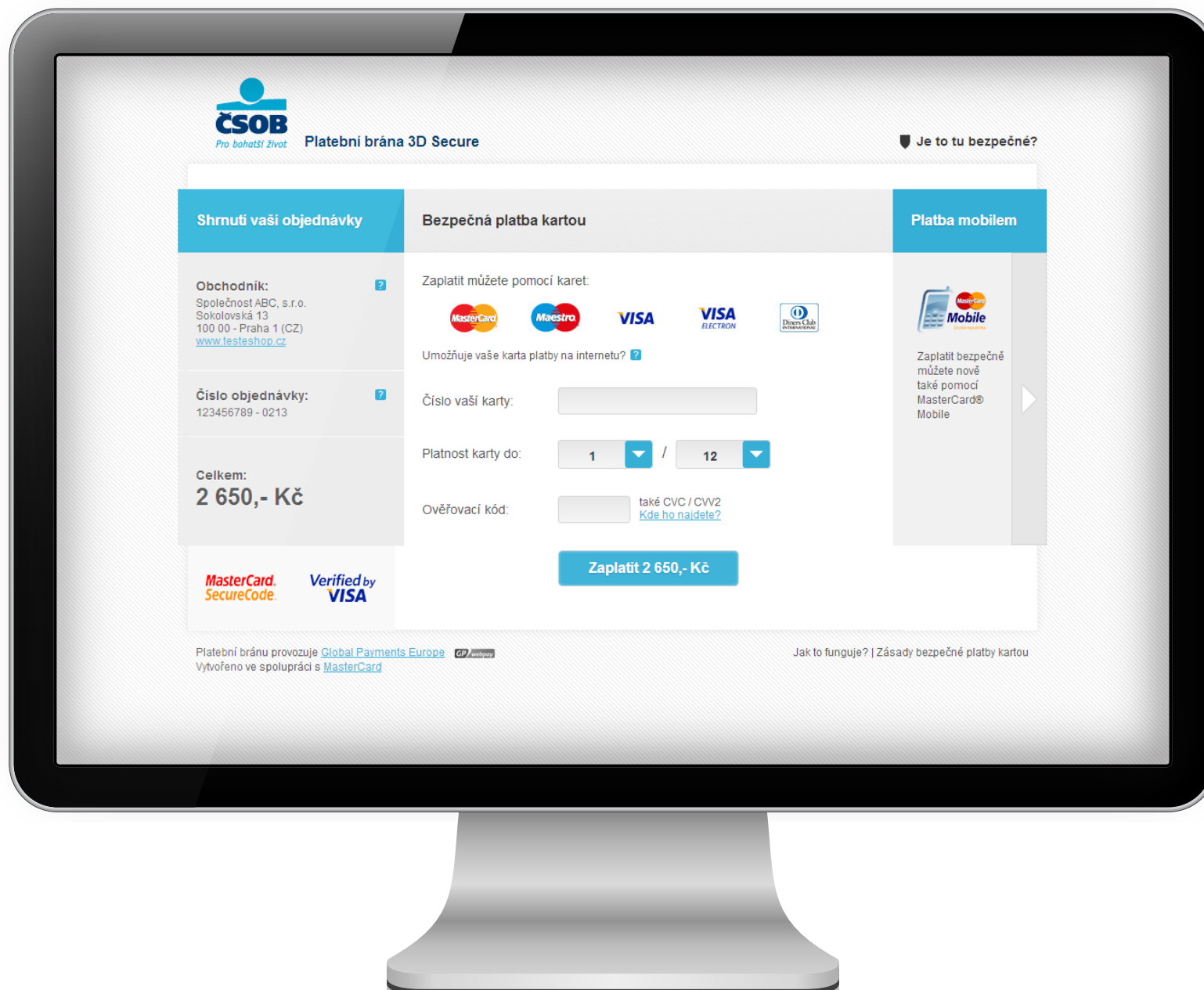
Italic *ABCDEFGHIJKLMNOPQRSTUVWXYZ*
abcdefghijklmnopqrstuvwxyz
+ěščřžýáíéúůďťň
1234567890

Bold **ABCDEFGHIJKLMNOPQRSTUVWXYZ**
abcdefghijklmnopqrstuvwxyz
+ěščřžýáíéúůďťň
1234567890

Bold Italic ***ABCDEFGHIJKLMNOPQRSTUVWXYZ***
abcdefghijklmnopqrstuvwxyz
+ěščřžýáíéúůďťň
1234567890



3D visual of the logo



computer screen with GP webpay product

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